

# ASSESSING HUMOUR IN EDITED NEWS HEADLINES USING HAND-CRAFTED FEATURES AND ONLINE KNOWLEDGE BASES

BACHELOR THESIS 2020

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# OUTLINE OF PRESENTATION

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## (I) Humour Regression

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(II) Score 0 – 3

- (I) Humour Regression
- (II) Score 0 – 3
- (III) SemEval - 2020 [2]

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## DATA SET

Headlines	Score
<i>Sam's Club</i> closes hundreds of <b>stores</b> <b>cars</b> nationwide.	0.2
<i>Goldman</i> <b>warns</b> <b>dances</b> on irreversible <i>Brexit</i> plans	0.4
<i>Uber</i> CTO blasts <b>Trump</b> <b>techno</b> in staff email	1.4
<i>Elon Musk</i> has just blasted the world's most powerful rocket into <b>space</b> <b>wall</b> .	2.4
Recent Scandals Highlight <i>Trump's</i> Chaotic <b>Management</b> <b>Fashion</b> Style	3.0

Data set produced by [1]



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**Research Question 1.** Is it possible to use hand crafted features to aid in a humour recognition task?

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*Hypothesis 1.1.* By encoding meta information like sentence length, it is possible to inject useful information into a humour recognition model.

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*Hypothesis 1.1.* By encoding meta information like sentence length, it is possible to inject useful information into a humour recognition model.

*Hypothesis 1.2.* Using hand-crafted features can help in capturing structures of varying kinds of humour, thus allowing the model to generalise better.

**Research Question 2.** Is it possible to enhance humour recognition systems by using Knowledge bases in order to encode domain knowledge?

**Research Question 2.** Is it possible to enhance humour recognition systems by using Knowledge bases in order to encode domain knowledge?

*Hypothesis 2.1.* Seeing as we are using the data produced by [1], which stems from 2017-18, background knowledge is necessary in order to properly model the humour found in the data set.

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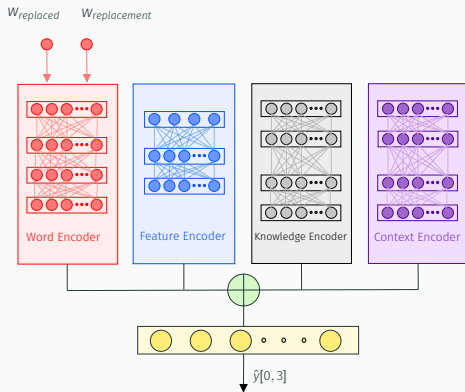
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# PHONETIC DISTANCE

Replaced/replacement	Levenshtein distance
'Syria' → `S IH1 R IY0 AH0`	0.1176
'cereal' → `S IH1 R IY0 AH0 L`	
'coup' → 'K UW1'	0.9474
'ignorance' → `IH1 G N ER0 AH0 N S`	

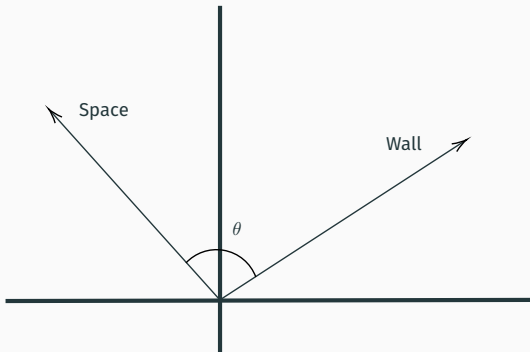
## RELATIVE POSITION

Headline examples	Value
Sam's Club closes hundreds of <b>stores</b> <b>cars</b> nationwide.	0.86
Goldman <b>warns</b> <b>dances</b> on irreversible Brexit plans	0.33
Uber CTO blasts <b>Trump</b> <b>techno</b> in staff email	0.57
Elon Musk has just blasted the world's most powerful rocket into <b>space</b> <b>wall</b> .	1.00
Recent Scandals Highlight Trump's Chaotic <b>Management</b> <b>Fashion</b> Style	0.86

# SENTENCE LENGTH

Headline examples	Value
Sam's Club closes hundreds of <b>stores</b> <b>cars</b> nationwide.	0.35
Goldman <b>warns</b> <b>dances</b> on irreversible Brexit plans	0.30
Uber CTO blasts <b>Trump</b> <b>techno</b> in staff email	0.35
Elon Musk has just blasted the world's most powerful rocket into <b>space</b> <b>wall</b> .	0.60
Recent Scandals Highlight Trump's Chaotic <b>Management</b> <b>Fashion</b> Style	0.35

## Cosine Similarity



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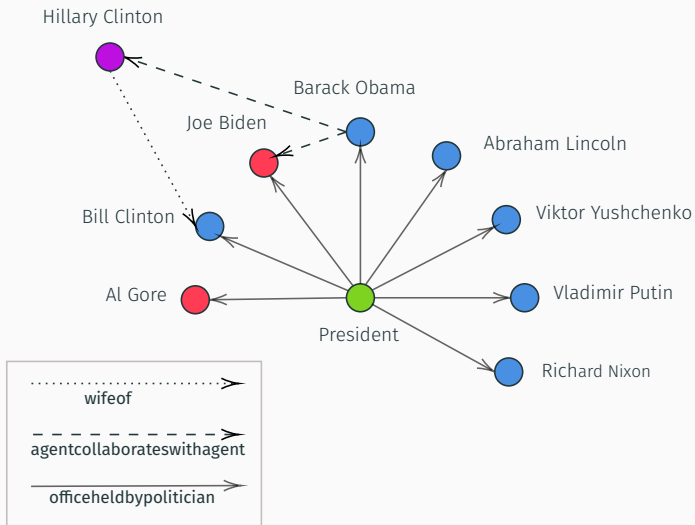
Features

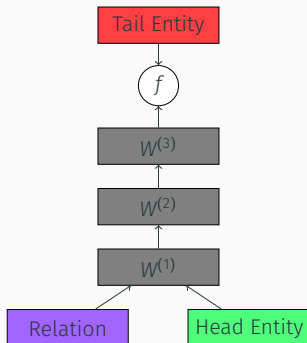
Knowledge Base

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# KNOWLEDGE VECTORS







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	Min	Average	Median	Max
NELL	0	4.8	5	13
NELL + WordNet	1	7.2	7	18

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## Root Mean Squared Error (RMSE)

$$\sqrt{\sum_{i=1}^n \frac{(\hat{y}_i - y_i)^2}{n}}$$

# RESULTS

System	Test Score	Stddev
Mean Baseline	0.57471	(N/A)
Median Baseline	0.59140	(N/A)
Linear Regression	0.57361	(N/A)
CNN W. Highway Network	0.57543	0.00064
Multi-Channel CNN	0.59580	0.00510
KBLSTM	0.57304	0.00119
NNLM	0.56211	0.00111
Base model	0.55510	0.00168
Base model rounded <sup>1</sup>	0.55440	0.00200
Base model Albert Word Encoder <sup>2</sup>	0.57397	0.00066
HP Tuned base model	0.54476	0.00214
Extended model	0.54576	0.00145
HP Tuned extended model	0.54441	0.00214

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Key-points

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(I) Hand-Crafted Features

## Key-points

- (I) Hand-Crafted Features
  - Some decent results



## Key-points

### (I) Hand-Crafted Features

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- Diving in closer might reveal better features

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### (II) Knowledge Encoder

## Key-points

### (I) Hand-Crafted Features

- Some decent results
- Diving in closer might reveal better features

### (II) Knowledge Encoder

- Encodes the right information

## Key-points

### (I) Hand-Crafted Features

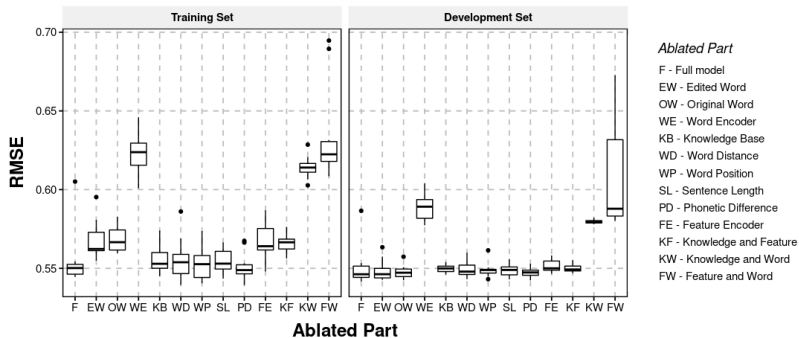
- Some decent results
- Diving in closer might reveal better features

### (II) Knowledge Encoder

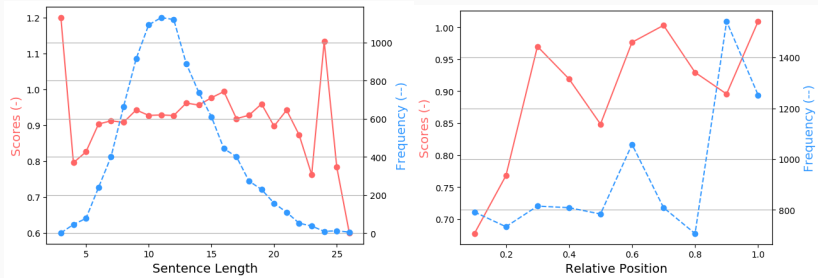
- Encodes the right information
- Not incorporated correctly

THANK YOU!

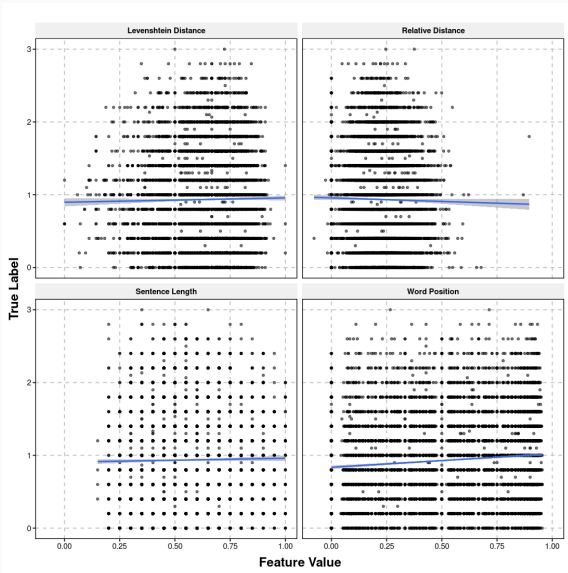
# ABLATION STUDY



# SENTENCE LENGTH & RELATIVE POSITION

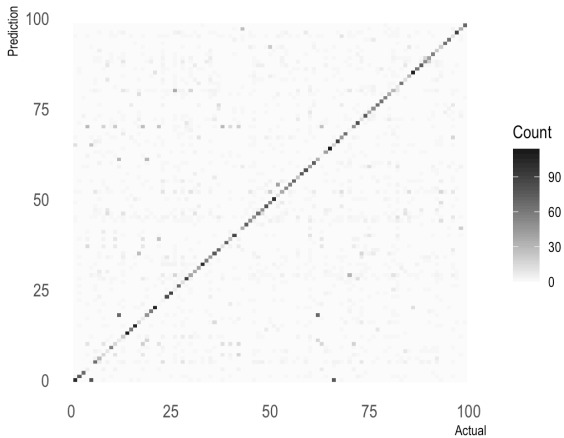


# FEATURES





# PROBING ENCODED KNOWLEDGE





N. Hossain, J. Krumm, and M. Gamon.

**“president vows to cut <taxes> hair”: Dataset and analysis of creative text editing for humorous headlines.**

*In Proceedings of the 2019 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies, Volume 1 (Long and Short Papers)*, pages 133–142, Minneapolis, Minnesota, June 2019.



N. Hossain, J. Krumm, M. Gamon, and H. Kautz.

**Semeval-2020 Task 7: Assessing humor in edited news headlines.**

*In Proceedings of International Workshop on Semantic Evaluation (SemEval-2020)*, Barcelona, Spain, 2020.



Q. Liu, H. Jiang, A. Evdokimov, Z.-H. Ling, X. Zhu, S. Wei, and Y. Hu.  
**Probabilistic reasoning via deep learning: Neural association models.**

*arXiv preprint arXiv:1603.07704*, 2016.